

## ACTION PLAN for Professional Units

**Name of Professional Unit: Information Literacy Section**

**Objectives of Professional Unit/Strategic Programme Committee 2015-16:** *(We recommend a minimum of 1 and a maximum of 5. Please state how each contributes to the IFLA Strategic Plan and, most importantly, the Key Initiatives 2015-16)*

1. *Objective:* Create and disseminate an advocacy brochure/information sheet in order to promote implementation of the IFLA Media and Information Literacy Recommendations through illustrations of the impact of information literacy initiatives around the globe.  
Strategic Direction 1: Libraries in Society  
Key Initiative: 1.2 Introducing libraries on the agenda of international organizations  
                    Activity 1.2.2 Libraries in the UN post-2015 development agenda  
                    1.5 Changing the mindset to achieve the vision of libraries as critical community assets  
Strategic Direction 2: Information and Knowledge  
Key Initiative: 2.1 Advocating for a long-term, sustainable information environment  
                    Activity 2.1.3 Develop advocacy tools for the IFLA community  
Strategic Direction 4: Capacity Building  
Key Initiative: 4.1 Promoting libraries within the United National post-2015 development agenda  
                    Activity 4.1.3 Engage IFLA members in advocating for library inclusion in national and regional development plans
  
2. *Objective 2:* Enhance information literacy knowledge, skills, and networking for IFLA members and potential members through offering a satellite pre-conference prior to the IFLA 2016 WLIC, in conjunction with U.S. based library and organizational partners.  
Strategic Direction 2: Information and Knowledge  
Key Initiative: 2.1 Advocating for a long-term, sustainable information environment  
                    Activity 2.1.1 Develop an evidence base and resources  
                    Activity 2.1.4 Expand and promote a framework for media and information literacies  
Strategic Direction 4: Capacity Building  
Key Initiative 4.5 Strengthening IFLA by building regional and sectoral capacity and participation across our activities
  
3. *Objective 3:* Increase awareness and understanding of global information literacy issues through organizing and presenting a section program at the 2016 annual IFLA WLIC.

Strategic Direction 4: Capacity Building

Key Initiatives: 4.1 Promoting libraries within the United Nations post-2015 development agenda

4.5 Strengthening IFLA by building regional and sectoral capacity and participation across our activities

NOTE: We might consider an Objective 4, but need to clarify what was envisioned and expected in the IFLA Strategic Plan: Determine how the Information Literacy Section can support IFLA Strategic Direction 2/Key Initiative 2.1-Activity 2.1.4: “Expand and promote a framework for media and information literacies – We will scope and develop a framework that promotes the skills required for citizens to flourish within an open data environment.”

Objectives <i>What do you want to achieve? Use your list above</i>	Project or activity <i>What project or activity are you going to do?</i>	Main tasks <i>What are the specific things you need to do?</i>	Responsibilities and timeline <i>Who will do them and by when?</i>	Resources <i>Do you need specific skills, money or technology?</i>	Communications <i>How will you communicate your achievements? To whom? By when?</i>	Measures of success <i>How will you show the impact of your work?</i>	Progress Report <i>Report here the progress of your work, at least every month</i>
<p><b>1.</b> Create and disseminate a media and information literacy advocacy brochure/ information sheet</p>	<p>Create an information literacy advocacy 'brochure' or information sheet with a target audience of UNESCO delegations, as well as national policy makers.</p>	<p>Define content and format Publish Disseminate through print and by posting on IFLA IL Section webpage and through other communication media</p>	<p>Advocacy brochure sub-committee December 31, 2015 IL Section Information Coordinator</p>	<p>Project funds were designated for printing and postage</p>	<p>Put advocacy information sheet on section website</p>	<p>Number of brochures distributed Follow-up contacts</p>	
<p><b>2.</b> Offer a satellite pre-conference prior to 2016 WLIC</p>	<p>Plan and present a Satellite in conjunction with the 2016 WLIC, with the theme "Information and Artifactual</p>	<ul style="list-style-type: none"> <li>• Define scope and topics</li> <li>• Solicit participation through the Call for Papers</li> <li>• Identify and invite</li> </ul>	<ul style="list-style-type: none"> <li>• In collaboration with co-hosts ACRL &amp; DePaul University Library</li> <li>• A planning team has been designated, with representatives</li> </ul>	<ul style="list-style-type: none"> <li>• Adequate funding to provide for a dynamic and well-known keynote speaker(s).</li> <li>• Will seek sponsorships</li> </ul>	<ul style="list-style-type: none"> <li>• Satellite evaluation forms</li> <li>• Satellite presentations uploaded to IFLA Library</li> </ul>	<p>Uploading of papers to IFLA Library Publicize summaries of presentations and examples of projects</p>	

	Literacies: Engaging Minds in Libraries and Museums”	<ul style="list-style-type: none"> <li>• Select the best presentations and organize the program</li> <li>• Publicize to maximize registration</li> <li>• Deliver the program</li> <li>• Expand the impact through posting papers in the IFLA Library &amp; other means</li> </ul>	keynote speaker(s)	from the IFLA IL Section, ACRL Instruction Section and Rare Books and Manuscripts Section, and DePaul University Library; roster and ‘Key Dates’ timeline are attached.	to provide additional funds beyond registration fees.	
<b>3.</b>	Present a section program at WLIC 2016	Conference Program 2016, with the theme “The Global Face of Literacy: Indicators of Progress”	<ul style="list-style-type: none"> <li>• Define and refine theme and identify topics</li> <li>• Decide on format</li> <li>• Identify featured presenters</li> </ul>	Conference Program Planning committee	We wish to use section funds from 2013 Singapore Satellite, which are on deposit with IFLA, for a dynamic and well-known keynote speaker	<ul style="list-style-type: none"> <li>• Program evaluations</li> <li>• Papers uploaded to IFLA Library</li> <li>• Possible publication or web resource</li> </ul>