

IFLA Knowledge Management Standing Committee (SC) Meetings

Lyon

KM I: August 16, 2014, Saturday, 15:15-17:45

KM II: August 19, 2014, Tuesday, 8:30-10:00

[The following notes combine the discussions from the first and second SC meetings.]

List of Attendees:

Standing Committee members (2013-2017):

Leda Bultrini - I, II

Klaus Ceynowa -II

Jane Dysart - I, II

K. Jane Burpee I, II

Sally McCallum - I, II

Wilda Newman - I, II

Eva Semertzaki - I, II

Julien Sempere - I, II

Mary Augusta Thomas I, II

Steffen Wawra I, II

Xuemao (Shimo) Wang - I, II

Corresponding members

Agnes Hajdu Barat - I, II

Stuart Basefsky - I

Elisabeth Freyre - I, II

I - Saturday meeting, II - Tuesday meeting

Corresponding Committee members sending regrets: Christine Mahnke; Emily Thornton,

Guests: list attached.

Chair's report

Both meetings were opened by Leda Bultrini, the chair, who welcomed all. Members and visitors were introduced, and visitors were invited to participate. Leda's remarks included a wonderful photo of all KM Standing Committee members. Corresponding committee members, in attendance and those not able to attend, continue to actively support the work of the section.

Annual report

Leda reported on the successful year for the Standing Committee with KM participation in four programs at the conference and the resource site launched. She indicated that the annual report is in draft and will be sent to members of the steering committee for comment and then posted on the KM web site.

KM Budget

Leda reported on the KM budget for 2013-2014. KM was allocated 300 Euro for 2013, no expenditure. For 2014 KM was allocated 300 Euros and spent 180 Euro for printing 400 copies

of the KM section revised brochures. IFLA has instituted new rules on types of expenditures allowed for Administrative funds.

Activity Plan

The committee produced an activity plan 2013-2015 (http://www.ifla.org/files/assets/km/strategic-plan/Files/iflakm2013action_plan.pdf). The plan strengthens the emphasis on producing timely KM related topics, using social media, and a twice yearly newsletter and sets out future activities related to the IFLA Conferences and to the IFLA Key Initiatives.

Through its work this year, the Standing Committee met all of its goals for 2014.

Secretary's report

Minutes

The minutes from the Singapore Meetings, prepared by the KM SC Secretary, Sally McCallum, were approved by the SC and will now be posted on the KM web site.

Membership report

Mary Augusta reported that two members of the SC had been removed for inactivity. During the year, two new members, K. Jane Burpee and Sheila Tam, were appointed to the committee. Ms. Tam subsequently changed employment and resigned. Six members are continuing to serve their term, and three members are in their final term and two members are eligible for re-nomination. The Section as of August 2014 has approximately 63 members.

SC activities since the Singapore Conference

Communications

Wilda Newman, the Information Coordinator, reported that the focus for the year had been on the use of social media, Facebook and LinkedIn. These were going well, but still need more participation from the SC members. She encouraged members to write for the blog. Two issues of the Newsletter appeared.

KM Information Resource Center

The KM Portal is up and members have committed to providing content. Wilda thanks Emily and Elizabeth for their hard work on the portal. Elizabeth reported on the survey about content: yes to using a language translator, Allow translation for a wide field of news and information—Case studies as an example and papers, perhaps only at the abstract level at first. Emily will continue to upload contents as members submit them, will need to work out coordination of efforts. The IFLA Library which complements the KM site and a source of papers for the KM site to point to.

For the next year, members are encouraged to be active on their social networks to attract interested people to the section. We need to have 40 members to remain a section. Since many section members are organizations, Jane D. has offered to reach out and encourage them to have their staff register for programs. Use of social media may also increase the audiences for programming. "We reach people, not institutions." Steps to increase usefulness of KM to its members might include creating an advocacy document on how to make the case for KM in an

organization. KM topics might be personalized for geographical regions based on a discussion of the broadness of the terms describing KM which in turn might affect interest.

Lyon program reports

Knowledge Management as a Vital Tool for Change Management

Satellite meeting 15 August at the Lyon Gallo-Roman Museum organized by Julien Sempere and assisted by Jane Dysart, Elisabeth Freyre, Eva Semertzaki, and Xuemao Wang.

Presented in co-operation with the IFLA Continuing Professional Development and Workplace Learning Section

Olivier Serrat presented a well prepared paper as the key note. The panels and other speakers were informative, organized and the 45. Attendees seemed engaged. With the speakers' permission, their presentations slides can be added to the wiki. Julien will check about papers and clearance to use them.

Knowledge Management initiatives and development in Asia and Oceania: 18 August. **KM and Asia and Oceania Section** The session attendance was good at 40+. In future cooperation, the SC felt it would be wise to ask for more extensive abstracts before selecting papers to assure a consistent quality.

Scheduled after committee meetings:

Knowledge in the Digital Age - Libraries and librarians are managing the digital transformation— 21 August. **KM open session.** Alex Byrne, the keynote speaker, could not attend. Klaus Ceynowa, the session organizer, will speak on "Digital worlds of knowledge and the future of libraries." Leda and Julien will serve as moderators. Attendance may be larger than originally expected as there will be simultaneous translation French-English.

Learning Challenges for Librarians and Library Managers - a Knowledge Café -21 August.

KM with Continuing Professional Development and Workplace Learning and with Library and Research Services for Parliaments

The SC will co-sponsor a session joint with the Library and Research Services for Parliaments and the Continuing Professional Development and Workplace Learning Section, once again called "the KM Café" with many topics. Eva, K. Jane, Jane and Mary Augusta volunteered to lead conversations at tables with different topics. The general theme is continuing professional development. Jane Dysart was the KM liaison for this program.

Planning for Cape Town

The committee is willing to plan for a satellite conference and an open session –maybe a longer one. Several members are willing to participate in another Knowledge Café.

Open Session

Steffen proposed theme "Path Dependency, change and sustainability." There may be Management and Marketing section connections. Steffen agreed to chair. By the second committee meeting, Steffen had taken his proposal for the open session to the marketing and management SC for discussion at their next meeting. Agnes will contact the Public libraries

section. We could have a bigger timeslot with co-sponsors. Steffen, Agnes, Klaus and Jane will work on the open session. Theo J.D. Bothma is willing to be a resource.

Satellite conference

Mary Augusta filed a place holder with IFLA and our proposal has been approved. The current working title is *Knowledge Management: the transformation of 21 century library services*. The committee talked about locations including a wine farm and Univ of Cape Town with the desire to offer easy access. We have one possible venue, more remotely located; Mary Augusta will continue to ask for their patience until there is a final decision. Reggie Raju, a former committee member offered his support. He is at Cape Town University. Eva introduced her colleague, Felix Nsiimoomwe, who also has volunteered to work with the SC on programs. Maybe the committee could have, as backup, the Goethe Institute in Cape Town. Eva, Julien, Reggie, Jane B, and Felix volunteered to plan the satellite conference.

Other Business

KM Volume

The committee proposed a volume of proceedings organized by themes in KM to Michael Heaney of IFLA Publishing. Maria Carme Torres, Division President, supports the effort. Once the committee hears from IFLA, a small working group will be formed to contact speakers and select papers.

KM Dinner

The SC had a joyous and lively group dinner at Restaurant Chez Grand Mere in Vieux Lyon. 20 members of the SC and guests, program speakers and one large black cat attended.

Action Items:

Activity Plan update for 2015

Leda and MAT will update the action plan to include providing translations of newsletter items, the call for papers and some portion of all KM content appearing in at least the IFLA languages. Elizabeth and Wilda will explore auto-translations for the KM Portal.

Future elections

Jane D, Sally, and Xuemao will be going off the SC as they have served their full terms. K. Jane and Steffen could be re-nominated. Committee members suggested several people to approach for their interest in being nominated.

The meetings finished with lots of cheers and pictures with our wonderful chair, Leda, and our official photographer, Emilio.

Mary Augusta Thomas
Secretary, Section on Knowledge Management
21 October 2014

Guest attendees

Saturday Meeting:

Abdul Rahman Al-Kredees

Diarra Bakary

Francois-Xavier Boffy

Isabelle Coffin

Simona Ionescu

Isabelle LeBescond

Chifeng P.Lin

Takashi Nagatsuka

Tirong Arap Tanul

Tuesday Meeting:

Cisse Aminata

Michele Ankouma

Diarra Bakary

Constance Kouï (nee Gbeuly Constance)

Alim Garga

Joseph Kawama Lehro

Felix Nsiimoomwe

Andry Nicolas

Dele Omotoso

Reggie Raju