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| Focus Area 1 |
| Advocacy on the importance and role of libraries worldwide |
| IFLA Strategic Direction |
| 1. Strengthen the global voice of libraries |
| **Key Initiatives** |
| 1.3  | Work with library associations and libraries to identify key legal and funding challenges to their work, and advocate for action    |
| Funding Needed | Projects/Activities | Tasks & Responsibility | Timeframe |
|[ ]  Encourage present and past MLAS SC members to impulse the creation of the “Country Profile” (CP) of their respective country in the Library Map of the World (LMW). Goal: 30 CP till August 2020 | MLAS SC members | August 2020 |
| How will you communicate your activities and results?  |
|  MLAS Annual Report, MLAS List Serv, MLAS Facebook, MLAS Twitter |
| How will you measure the impact of your activities?  |
|  The number of Country Profiles in the LMW from countries represented in MLAS SC 2019-2020, 2017-2019 and 2015-2017, as observed in August 2020 |
| Identify other Unit(s) which may be interested in this Focus Area, or with which you could collaborate on projects/activities.  |
|  NPSIG |

## **Action plan 2019-2020****Name of Professional Unit: Management of Library Association Section (MLAS)**