Everyday Life of the Apple Shelf

Public Libraries' Work With Accessible Media for Children

Bitte Kronkvist Swedish Agency for Accessible Media, MTM IFLA, Lyon, August 18th, 2014





Apple shelf

- the libraries responsibility and mission towards children with print disabilities
- a dedicated shelf in the library's children's section
- the shelfs contain
 - various formats of accessible media
 - information about disabilities and language development
- target group
 - persons with print disabilities,
 - parents, teachers, students
- support to libraries in their work with
 - accessible media.
 - language development and reading promotion for children with print disabilities





Survey questions



- How does the libraries run the Apple shelves in their everyday work?
- What role does the Apple shelves have for information and distribution about accessible media?
- What success factors are connected to the work with Apple Shelfs?
- What support do libraries need for working with Apple Shelfs?



Survey

- Qualitative survey
 - interviews
 - dialogue with staff members
 - 6 libraries in four different regions
 - 40-120 minutes per interview
- Observations of the Apple shelf and the surroundings
- Cooperation between MTM, regional libraries and the University of Uppsala



Analysis

- the Apple shelf: planning, responsibility and follow-up
- the Apple shelf in the library room
- everyday life of the Apple shelf
 - information about accessible media
 - distribution of accessible media





What to do?

Library staff

- shared responsibility
- strategic planning
- define target groups
- the Apple Shelf is a working method and in constant development
- information about the library's mission and the Apple Shelf

Management

- reflect on the role of the Apple Shelf
- define responsibilities and knowledge requirements for the Apple Shelf





What to do?

Regional level

- support for training and planning, implementation and follow up
- initiate and implement development

National level

identify and develop services



Thanks !

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