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# Archiving the Press Photo at the National Library of Austria

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2012

# Press Photography – Tour d'histoire

- Habsburg Monarchy
- First World War
- First Republic
- „Anschluss“ & National Socialism
- Liberation and Marshall Plan
- Photographer's Archives
- Co-operation Austrian Press Agency –  
Austrian National Library

# Habsburg Monarchy

- Emperor Franz Joseph
- Sarajewo 1910



Emperor Francis Joseph on his tour to Bosnia 1910: the Emperor leaving the government building in Sarajevo.  
Heinrich Schuhmann 31.05.1910



Emperor Francis  
Joseph on his tour to  
Bosnia 1910: the  
Emperor on the Roman  
Bridge in Mostar

Atelier Fachtet

03.06.1910



Emperor Francis  
Joseph with Archduke  
Otto

Hermann Kosel

15.09.1914

# Kriegspressequartier

- War Photography
- War Press office

From 1914 to 1918 the “Kriegspressequartier” produced more than 50.000 photographic documents covering the eastern and southern front.





First World War: Patrol at the Carinthian Front 1916/1917  
Kriegspressequartier



First World War, Carinthian Front 1916/1917 (Rattendorfer Alpe). Shelter for cannons. Kriegspressequartier

# Erste Republik

- Österreichische Lichtbildstelle

In the 1920's and 1930's the Lichtbildstelle documented events, people, places and every day life in the First Republic.





Proclamation of the Austrian republic  
Österreichische Lichtbildstelle ???? 12.11. 1918

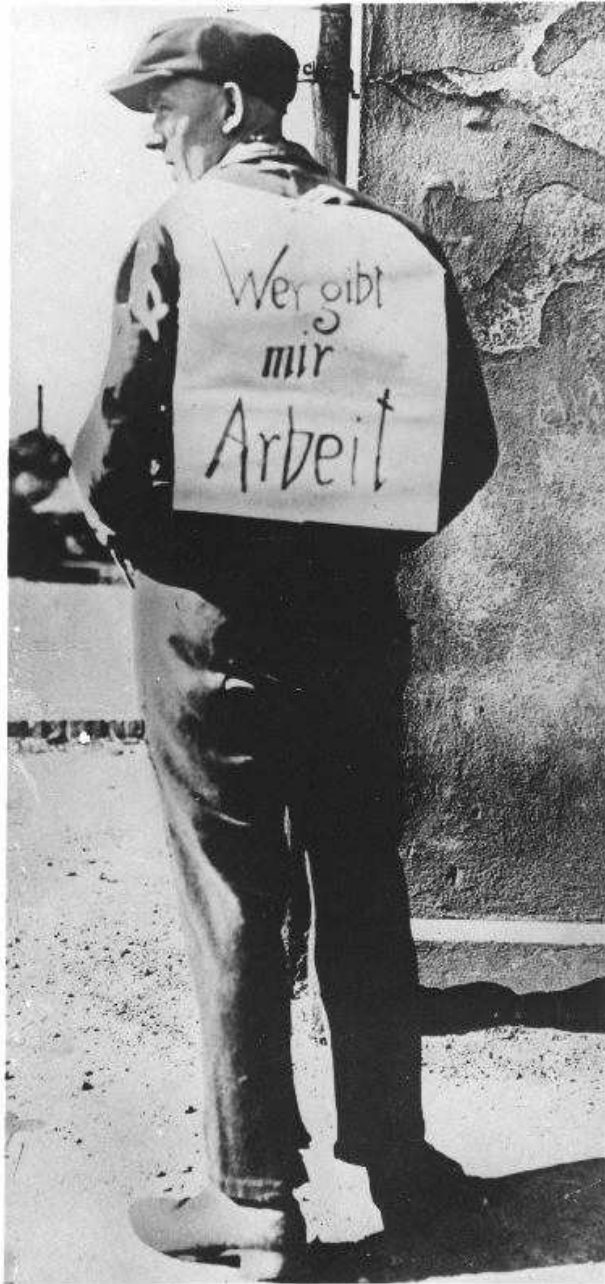


Gypsie's hovel in Dobersdorf (Burgenland).  
Österreichische Lichtbildstelle ???? Ca. 1925





July Revolt  
Phot.: Lothar Rübelt  
15.07. 1927



Unemployed

Phot.: Albert Hilscher

ca. 1930

# National Socialism

- Anschluss & Propaganda
- Visual Power Politics

Visual Media, esp. photography, newsreels and film became the front end of the propaganda war.





„Anschluss“ 1938. The first German armoured vehicles in  
Austria  
Albert Hilscher 13.03. 1938



“Anschluss 1938”

A Policeman with a  
swastika armband

Albert Hilscher

March 1938



“Anschluss 1938”  
German troops in  
Innsbruck

Lothar Rübelt

12.03.1938





Renaming of  
„Rathausplatz“ into  
"Adolf-Hitler-Platz"

13.03.1938



Plebiscite April 1938  
(Austrian Parlament)  
10.04. 1938



Anti-Semitic riots in  
Vienna 1938,  
boy writing "Jud" (Jew)  
on a wall

Albert Hilscher

March 1938





Anti-Semitic riots in Vienna 1938. Jewish men with a paint  
pot among gaping Viennese  
Albert Hilscher March 1938



Warsaw Ghetto

Phot.: Joe J. Heydecker

March 1941



# Liberation & Marshall Plan

- United States Information Services

In May 1945 American troops entered Austria and soon thereafter established the Information Service Branch (ISB) of the United States Information Services (USIS)



A crowd in front of the display of the Pictorial Section (US Information Service) in Salzburg, looking at pictures of concentration camps  
United States Information Services 08.06.1945



Patterns for  
reconstructing the  
Viennese „Prater”  
(leisure park).

Phot.: Otto Croy

1945



Clearing work in St.  
Stephan's cathedral

Phot.: Otto Croy

Oct. 1945





Travelling exhibition of the Marshall plan in Rottenmann  
(Styria)  
United States Information Services 13.07.1950



Marshall plan help  
for the drainage of  
a Carinthian valley

United States  
Information  
Services

Sept. 1951





Marshall plan help  
for the drainage of  
a Carinthian valley

United States  
Information  
Services

Sept. 1951



Occupation in Tyrol.  
Departure (withdrawal)  
of French troupes from  
Innsbruck: striking of  
the French flag

Phot.: Harry Weber

20.12.1953





Transport of the  
„Pummerin“ (church  
bell) from Linz to  
Vienna. Arrival at St.  
Stephan's cathedral

26.04.1952



Arrival of the Soviet foreign minister Molotov at the Soviet airport Vöslau, from left: undersecretary Kreisky, foreign minister Figl, foreign minister Molotov and ambassador Bischoff.

Phot.: Harry Weber  
14.05. 1955



Signing of the Austrian Independence Treaty in Belvedere castle

United States Information Services 15.05.1955





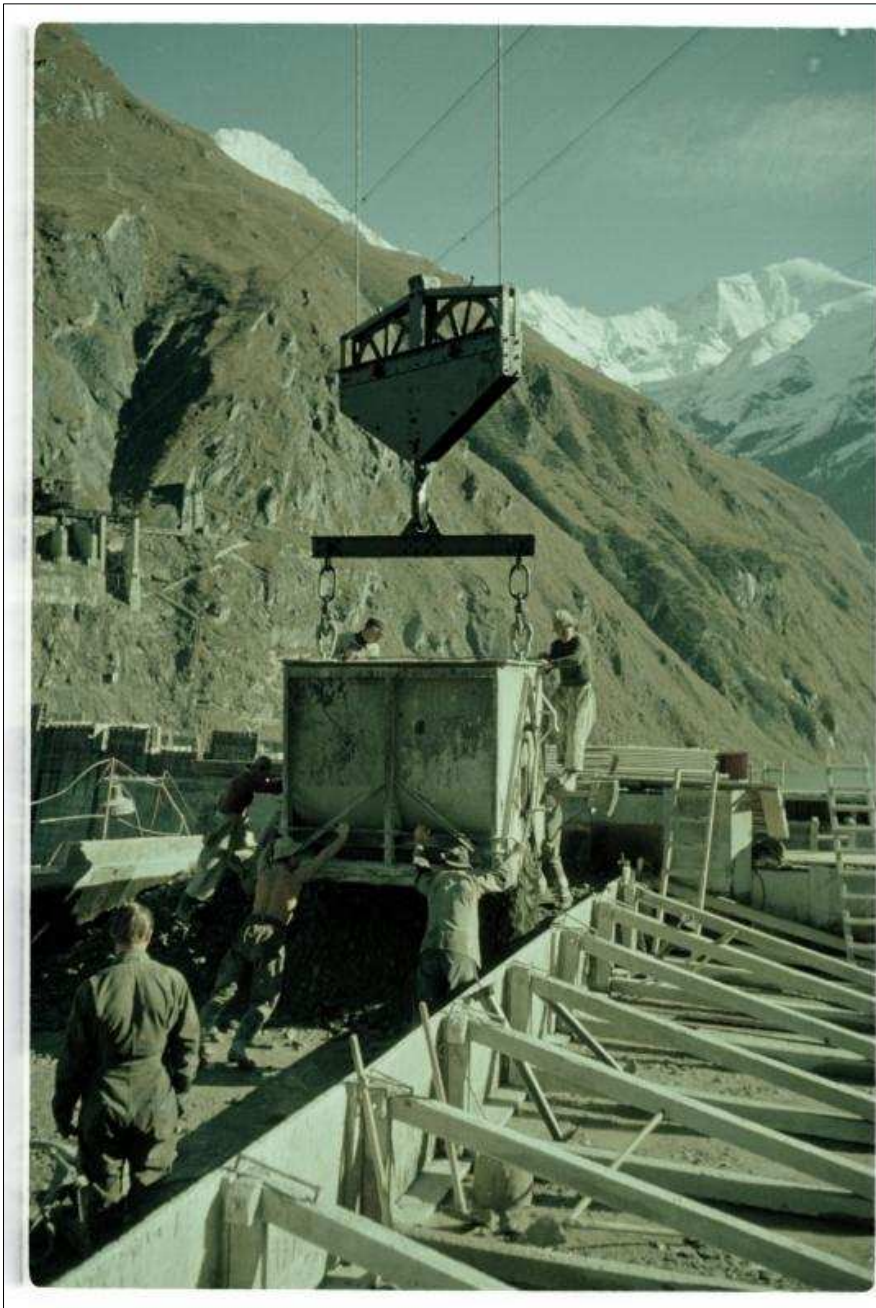
Signing of the  
Austrian  
Independence  
Treaty in  
Belvedere castle.  
Crowd in der  
Prinz-Eugen-  
Straße

United States  
Information  
Services

15.05.1955

# Photographer's Archives

- Ernst Hilscher
- Lothar Rübelt
- Joe Heydecker
- Harry Weber
- Erich Lessing



Construction of power  
house Kaprun

Phot.: Lothar Rübelt

Oct. 1950



Official visit of the  
Soviet Prime Minister  
Nikita Chruschtschow  
in Austria

Phot.: Harry Weber

1960





Hungary 1956:  
Fugitives Hungary from  
at the Austrian Border

Phot.: Harry Weber

1956





Austrian Independence Treaty: Cheering crowd at the  
Belveder castle

Phot.: Erich Lessing  
15.05.1955

# Announcement of Co-operation

## APA – Austria Press Agency

## Austrian National Library



# APA – Austria Press Agency

## APA-PictureDesk Photo Agency



# About APA - Austria Press Agency

- APA is Austria's national news agency, a leading information service provider. It is owned by Austrian newspapers and the national broadcasting service ORF.
- The APA-Group operates in the business segments news agency, photo agency, information management and IT.
- APA is a member of epa european pressphoto agency



# About APA - Austria Press Agency

- APA owns 60% of Swiss photo agency KESTONE
- APA-PictureDesk, the photo agency of APA, is a 100 % subsidiary, offering editorial & creative content and photo assignments to all markets
- APA-PictureDesk is market leader in Austria and has a strong historical focus

# APA photo production

- APA photo desk was founded in 1985
- Produces press photographs in the categories: breaking news, politics, sports, business, culture, entertainment and features
- 25 regular photographers (9 staff)
- Produces ~ 80/pictures a day
- access to 400.000 digitalized press photos from 1985 - 2012

# APA photo production

- Why APA-PictureDesk values the cooperation:
  - Historian's view on news photo production, learn about own contribution to Austrian cultural heritage
  - Improved meta-data
  - International syndication partner for ONB-photos
  - Provide access for scientific purposes

# Archiving Press Photography

- Systematic collecting and digital archiving
- Access for students and Researchers
- Long term Preservation





The Austrian foreign minister Alois Mock and his Hungarian ministerial colleague Gyula Horn cut through the Iron Curtain  
27.06.1989



After the successful EU-accession talks: vice-chancellor  
Erhard Busek and foreign minister Alois Mock  
02.03.1994





Demonstrations due to the  
new right wing cabinet  
ÖVP-FPÖ

02.04.2000



Shakehands W. Schüssel and J. Haider, Federal President  
Klestil looking stony  
03.02.2000





Natascha Kampusch,  
hidden under a blanket,  
after her escape

26.08.2006



Funeral ceremony for  
Otto Habsburg in  
Vienna: traditional  
organization with flags

15.07.2011





Salzburg Easter Festival. "Carmen" with Jonas Kaufmann  
and Magdalena Kozena  
March 2012

Thank you  
for  
your attention !