

IFLA Public Library Section – Strategic Plan 2014 -15

(need to confirm Key Initiatives remain)

To be confirmed at Congress 2014

Key 1	Digital Content Programme: Driving access to content, and digital resources, for library users		
Strategies	Section lead	Status	
1.1	Take part to FAIFE discussion on Social Media and Privacy Guidelines	Annie Marian	As required
1.2	Collaborate on the next stages of the EU survey to measure user's perceptions of the benefits of ICT in public libraries (Bill and Melinda Gates foundation and the Civic Agenda)	Annie	As required
1.3	Progress Project 2015 Project Proposal : World Café IFLA Trend Report : <i>"Makerspace Best Practice Guidelines"</i>	Marian Jan	To be submitted Oct 2014
Key 2	IFLA International Librarianship Leadership Development Programme: capacity building to raise the voice of the profession nationally, regionally and internationally		
Strategies	Section lead	Status	
2.1	Develop the IFLA 2015 program sessions in partnership with : <ul style="list-style-type: none"> • IFLA's Library Services to Persons with Special Needs Section. • Continuing Professional Development and Workplace Learning • Information Technology Section – to be confirmed 	Anette, Lo Jan, Pirkko Marian and ??	
2.2	Encourage public librarians to participate in IFLA conferences through the presentation of innovative papers or posters.	all	ongoing
2.3	Participate in the promoting and sharing information using PLS Blog and Facebook Page	all	Social media is the main communication tool All the SC members contribute monthly following the schedule.

2.4	2015 Mid-term meeting and Symposium location determined	Montse and Angles	
2.5	2016 Mid-term Satellite location determined	Corinne	
2.6	Promotion of 1001 Libraries to See Before You Die Project.	All	
2.7	Investigate partnership with the Danish Agency for Culture and Schmidt hammer lassen architects regarding the role of Public Librarians Section in the international architecture award for the best Public Library of the for a newly opened public library.		
Key 3	Outreach Programme for Advocacy and Advancement of the Profession: connecting, collaborating, representing strategically		
	Strategies	Section lead	Status
3.1	<i>Marketing and Communication Plan 2014-16</i> implemented	Jan	Ongoing
3.2	Planning commenced for 2016 Satellite event	Corinne	Satellite 2016 USA
3.3	Continue to promote advocacy documents, opportunities and information through our social media channels	all	Ongoing
3.4	Continue the “Three words to describe your library” user survey to establish advocacy starting point	Jan	Survey completed. Committee members translated survey into numerous languages. Postcard to be developed for the Section’s advocacy
Key 4	Cultural Heritage Disaster Reconstruction Programme: Culture is a basic need, a culture thrives through its cultural heritage, it dies without it		
	Strategies	Section lead	Status
4.1	Empowering the public to protect and preserve family treasure with Preservation and Conservation section	Raymond	ongoing
Key 5	Multilingualism Programme: a multilingual IFLA website opens windows to the world		
	Strategies	Section lead	Status
5.1	Content on the social media sites is multilingual	all	ongoing
5.2	Translation requested for Congress sessions		

5.3	Continued translation of the IFLA Public Library Guidelines		Chinese translation underway
-----	---	--	------------------------------

updated August 2014