

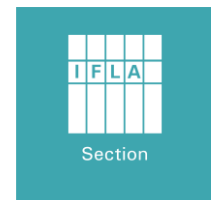
IFLA SET PRESENTS

Youth access to social media in Library and Information Science in Kuwait and Taiwan

Hanadi Buarki, College of Basic Education

Hui-Yun Sung, National Chung Hsing University

19/11/2020



privacy

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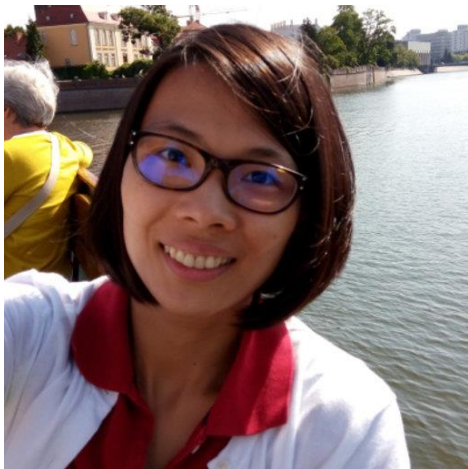


speakers



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Kuwait and Taiwan an overview



Hello! :)
مرحبا!
Marhaba

Kuwait



Kuwait and Taiwan an overview



nín hǎo
您好

Hello

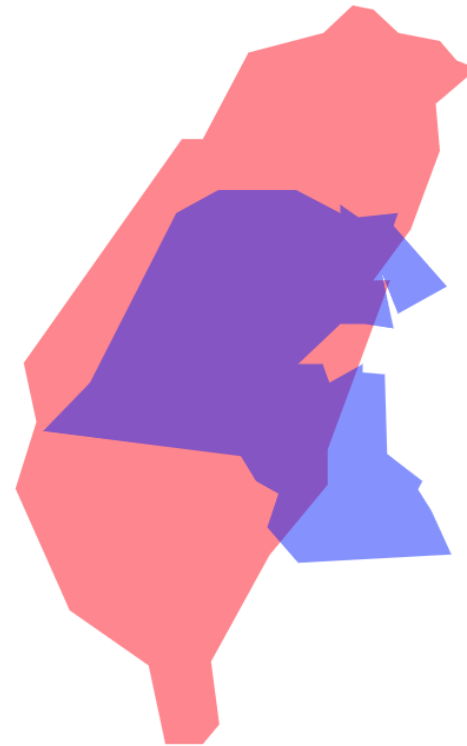
Taiwan



Kuwait and Taiwan Area

Taiwan 35.980 km²

Kuwait 17.820 km²



Kuwait and Taiwan Population

Taiwan 23.816.775

Kuwait 4.270.571



Kuwait and Taiwan Health

Average life expectancy

Taiwan 80 years

Kuwait 78 years



Kuwait and Taiwan **Economy**

Taiwan's GDP per capita of \$26.910

Kuwait's GDP per capita is \$30.436



Kuwait and Taiwan **Internet access**

Taiwan 88%

Kuwait 78%



Kuwait and Taiwan **Aim**

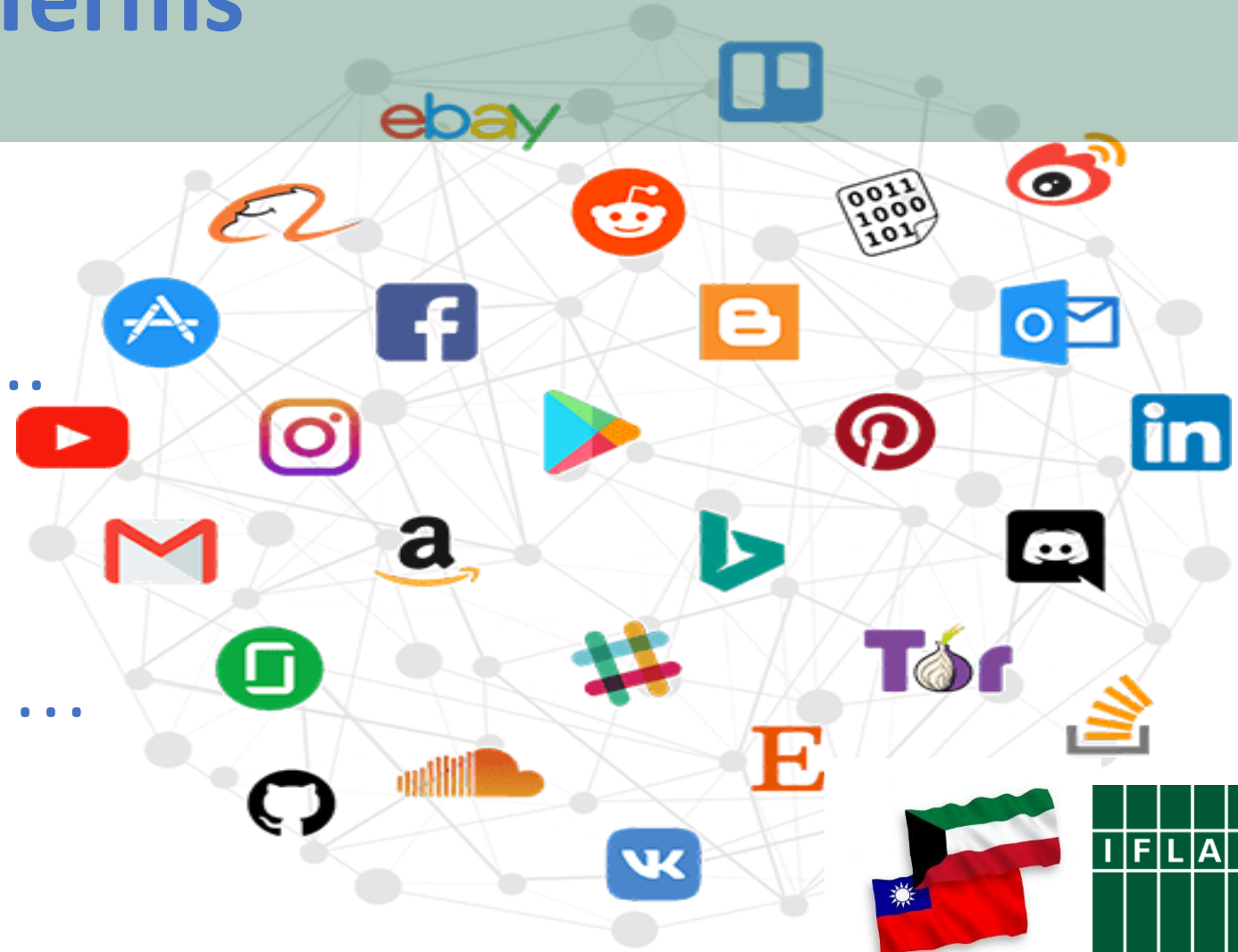
#The study aims to explore youth's use of social media in LIS to enhance their education, comparing Kuwait and Taiwan.



Kuwait and Taiwan Terms

Social Media (SM)...

Social Media users ...



Kuwait and Taiwan LIS education

Kuwait LIS Universities

LIS programme level

→ **College of Basic Education (CBE), PAAET**

BA

College of Social Sciences, Kuwait University

BA minor, MA

Taiwan LIS Universities

LIS programme level

National Taiwan University

BA, MA, PhD

National Taiwan Normal University

BA, MA, PhD

→ National Chengchi University

BA, MA, PhD

National Chung Hsing University

MA

Fu Jen Catholic University

BA, MA

Tamkang University

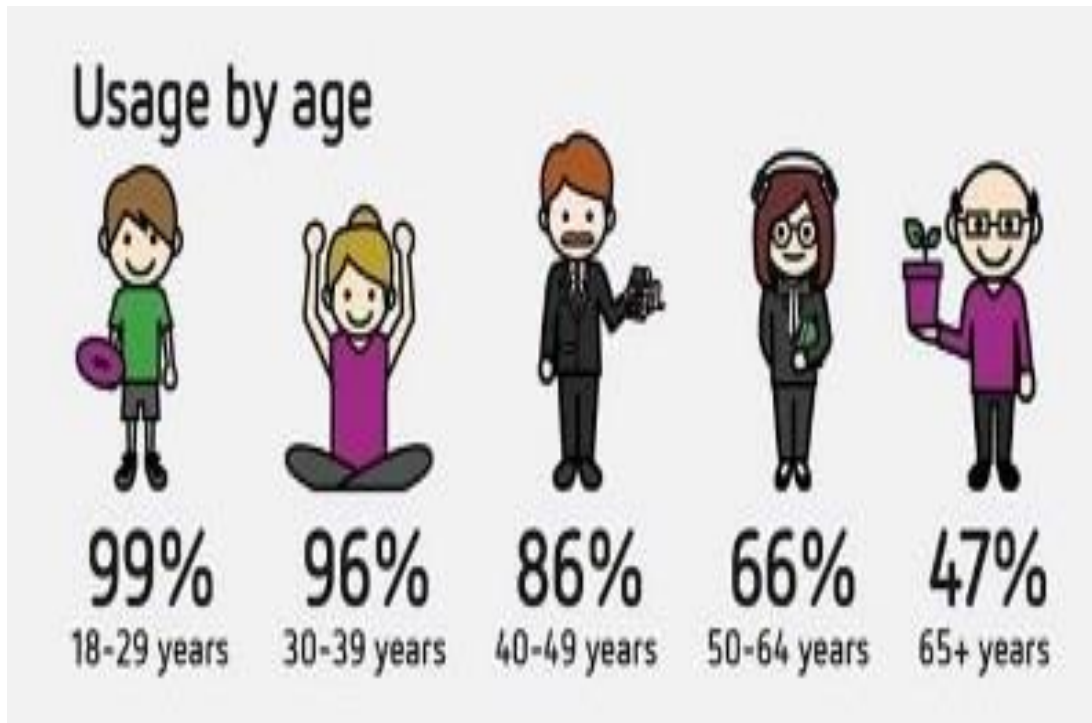
BA, MA

Shin Hsin University

BA, MA hj.Buarki@paaet.edu.kw



Kuwait and Taiwan Use of SM



Live social media use



Kuwait and Taiwan **Platforms**



SOCIAL MEDIA

POPULAR PLATFORMS

List of social media



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Kuwait and Taiwan SM Use Comparison

JAN 2019

SOCIAL MEDIA ADVERTISING AUDIENCES

A COMPARISON OF THE TOTAL ADDRESSABLE ADVERTISING AUDIENCE* OF SELECTED SOCIAL MEDIA PLATFORMS



SOCIAL MEDIA ADVERTISING AUDIENCES

A COMPARISON OF THE TOTAL ADDRESSABLE ADVERTISING AUDIENCE* OF SELECTED SOCIAL MEDIA PLATFORMS



Kuwait and Taiwan

Map out the challenges to provide LIS learning and collaboration through social media use.



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Kuwait and Taiwan SM uses

Type of social media	Corporate function					
	R&D	Marketing	Customer service	Sales	HR	Organisation
Blogs						
Business networks						
Collaborative projects						
Enterprise social networks						
Forums						
Microblogs						
Photo sharing						
Products/services review						
Social bookmarking						
Social gaming						
Social networks						
Video sharing						
Virtual worlds						

Importance: (empty) none or almost none; low; medium; high; very high

Kuwait and Taiwan **SM** role

What is the role of social media in LIS?



Kuwait and Taiwan LIS apps

What social media apps are used for LIS education?



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Kuwait and Taiwan LIS SM apps

For Better Reading:

[Kindle](#)

e-reader and e-reading app created by Amazon. has a huge selection of books to choose from.

[Good Reader](#)

an academic tool ,allows access to scholarly articles and other documents and save them for later viewing.

For references

[ArticleSearch](#)

access to scientific papers and academic journals. Great for library related research,

[Wikipanion](#)

Quick tool designed to easily access the information in Wikipedia.



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Kuwait and Taiwan Objectives

What apps are our students using?

Can we use them in LIS to collaborate?

Why do we need to collaborate?

How can we collaborate?



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Kuwait and Taiwan Methodology



Students survey

Youth access to social media in
Library and Information Science
KUWAIT and Taiwan

* Required

1. Please select your gender

Male

Female

2. Please select your location *

Kuwait

Taiwan

3. Please select your academic level *

Kuwait and Taiwan Findings

#Youths are frequent users of social media.



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Kuwait and Taiwan Findings

#Youth spend less time on academic activities.



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Kuwait and Taiwan Findings

#Youth use “formal” social media platforms to access LIS information.



Kuwait and Taiwan Findings

#Youth have an optimistic approach towards using social media in LIS education.



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Kuwait and Taiwan **END**

The usefulness of SM tools lies in raising awareness about their use. There is, therefore, an urgent need to understand the influence SM.



thank you

Email us on

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thank you

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